Public Speaking  
Audience Analysis

[www.surveymonkey.com](http://www.surveymonkey.com)

1. Create a new account on Survey Monkey.
2. Create a new survey.
3. Write a minimum of 5 questions that will assist you with your speech and provide you with background information about your audience.
4. Choose answer options for the questions so you can analyze the data. Example Yes or No, or Rate on a scale of 1-5, or Always, Sometimes, Never.
5. Save the survey.
6. Email the survey to Mrs. Smith at [brosmi@myfitz.net](mailto:brosmi@myfitz.net).