Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Introduction to TV Production B
Production Logos**

* Quick Write: “When I think of the term “Production Logo” I usually think of…
* What is a Production Logo?
* Why are they used?
* When are they shown?
* What year did MGM use the first logo?
* What is the most recent production that uses a logo trademark?
* List three Production Companies which have Production Logos:
* Write down three tips you learn from the video about creating Production Logos:

 1.

 2.

 3.

* What are the standard requirements for a good production logo?