**Choice Book Group Meeting #3: Movie Poster**

Directions: Pretend your choice book is being turned into a movie! Create a promotional movie poster. Your poster should include photos/names of actors that will be portraying **all** of the main characters in the novel. This is a creative assignment, so take the time to think of interesting ways to grab viewers’ attention and display your novel **accurately**.

*Step 1: Brainstorming*Before you create your movie poster, brainstorm the following topics with your group. You will turn in this sheet along with your poster **at the end of class** **today**.

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| --- | --- | --- |
| **Main Character** | **Actress/Actor** | **Explanation** |
|  |  |  |
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|  |  |  |

The main setting of our book: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Two themes of our book:

1.

2.

3 images we could use to describe our book:  
  
1.

2.

3.

*Step 2: Completing the Poster*

**Poster Requirements**

* Title of Movie (Book Name)
* Include the phrase: “Based on the book by \_\_\_\_\_\_\_” and include the author
* Names of famous actors/actresses playing roles in the movie
* A major illustration should be the focus of your poster
* Be sure to include setting/background artwork of where your movie will take place
* ONE catchy line that interests the audience and describes the basic plot/theme
  + Example from *Shrek*: “The greatest fairytale never told”
  + Example from *The Dark Knight*: “Welcome to a world without rules”
* TWO quotes from “critics” about the movie (2 quotes about the book)
  + Example: “A love story that tugs at the heartstrings” –The NY Times
  + Example: “A must see for anyone who enjoys laughing and crying at the same time” –Ms. Nowak
* All group members names should appear on the poster as the **directors**
* Your poster should be appealing, colorful, and simple—not a lot of writing!
  + Remember that the focus of movie posters is visual (artwork)
* Complete the Brainstorming section of this handout and turn into the bin

  