**Movie Trailer Tips**

* **Your target audience is teenagers**
* **Treat your music video as a story with a beginning, middle and end**
* **Your music video should interpret the musical piece**
* **Does your storyline have meaning**
* **You should use multiple shots and tight compact scenes**
* **Use tight shots**
* **Consider including lip syncing**
* **Consider using special effects or lighting**
* **Shots should be creative**
* **Editing should be tight**
* **Make sure match cuts match**

***\* Challenge yourself on this assignment. It all starts with a creative idea and storyline followed by well orchestrated shots that match, including many tight shots and creative angles.***

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**Pre Production - Planning**

**(Worth 75 points)**

**Proposal = 25 points**

**Script AND Shot list or storyboard = 50 points**

**DUE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ end of class**

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**Production – the Shoot**

**(Worth 75 points)**

**Raw video**

**DUE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ beginning of class**

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**Post Production - Editing**

**(Worth 150 points)**

**Finished project**

**DUE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ end of class**